

MEDIA CODE OF BEHAVIOUR

In addition to the General Code of Behaviour set out in this By-law, as a media representative in any activity held by or under the auspices of a Community Cricket Peak Body, a Region, or an Affiliated Club and Association, you must meet the following requirements in regard to your conduct during any such activity or event:

- 1 Provide coverage of all player's Cricket activities, including development programs, competitive and non-competitive Cricket.
- 2 Be aware of the difference between adult Cricket programs and children's Cricket programs.
- 3 Place in proper perspective the isolated incidents of unsportsmanlike behaviour rather than make such incidents the "highlight" of the event.
- 4 Focus upon player's fair play and their honest effort.
- 5 Identify and report on the problems of players participating in organised Cricket and report the violations and distortions of their rights as players.
- 6 Recognise the sporting achievements of players from disadvantaged groups, including adolescent girls, people with disabilities, Koories and Torres Strait islanders, people from non-English speaking backgrounds and rural population.
- 7 Recognise and report the achievements of volunteers as administrators, coaches, officials and mentors of cricket.